

djangocon 2009

SPONSORSHIP BROCHURE

DjangoCon 2009

8 – 12 SEPTEMBER, 2009 | PORTLAND, OREGON, USA

Presented by  SiuDesign

Introduction

After the success of DjangoCon '08 at the Googleplex in San Francisco, Siu Design presents DjangoCon '09 at the Doubletree Green Hotel in Portland, Oregon. We aim to push the framework, provoke thought and create a place where the community can gather together and express ideas. Through sponsorship of DjangoCon you will be showing your support for the community and helping us make the event affordable.

Here's what some of our attendees had to say about DjangoCon:

- ▶ "This weekend just gone was DjangoCon, quite possibly the best conference I've been to (and I've been to a lot). It is certainly the only one where I've attended a talk in every single session."
– James Tauber (http://jtauber.com/blog/2008/09/08/djangocon_pinax_and_cloud27/)
September 8, 2008.
- ▶ "I am looking forward to future DjangoCons no matter the location."
– Brian Rosner (<http://oebfare.com/blog/2008/sep/09/djangocon-opening-door-future/>)
September 9, 2008
- ▶ "DjangoCon is one of the most vibrant and friendly conferences around."
– Andrew Godwin (<http://aeracode.org>)
July 3, 2009
- ▶ "DjangoCon was a chance to talk to a small cross-section of the user base and find out what they're doing and thinking."
– Malcolm Tredinnick (<http://www.pointy-stick.com/blog/2008/09/11/djangocon-and-related-happenings/>)
September 11, 2008

Conference Profile

Estimated Attendance

350+

Dates

- ▶ 8 – 10 September | 3 day conference
- ▶ 11 – 12 September | 2 day sprints

Sponsorship Opportunities

Diamond Level (\$10,000 – 1 spot available)

- ▶ Diamond placement on the website *
- ▶ Logo on badges
- ▶ Name on press release and mailings
- ▶ Banner in main conference room *
- ▶ Small banner in the convention entrance area *
- ▶ Large tote bag insert *
- ▶ 8 Session passes

Platinum Level (\$7000 – 2 spots available)

- ▶ Platinum placement on the website *
- ▶ Name on press release and mailings
- ▶ Banner in main conference room *
- ▶ 4 passes

Gold Level (\$4000 – 4 spots available)

- ▶ Gold sponsor placement on the website *
- ▶ Name on press release and mailings
- ▶ Banner in main conference room *
- ▶ 2 passes

Silver Level (\$1500 – 12 spots available)

- ▶ Silver sponsor placement on the website *
- ▶ Name on press release and mailings
- ▶ 1 pass

Bronze Level (\$750)

- ▶ Bronze sponsor placement on the website *
- ▶ Name on press release and mailings

Additional Opportunities

- ▶ Sprint Sponsorship - \$3k per day (can be added on to any package or standalone)
- ▶ Media Sponsorship - Ask for further details

If you are interested

Please email me at: robert.lofthouse@siudesign.co.uk

* All materials will have to be provided by the sponsor. If you want a banner you will have to provide us with it and we will mount it (we will provide you with the size requirements). In the case of the logo on the website, we require an eps version of your logo.